



reddot design award

California college of the arts
Ms Emilie Cevallos Paredes
5212 Broadway
94618 Oakland
USA, CA

Essen, August 2021

Winning is the Beginning

Your result in the Red Dot Award: Brands & Communication Design 2021

Dear Ms Cevallos Paredes,

I am particularly pleased to inform you that your project was able to convince our jury members and receive an award in the Red Dot Award: Brands & Communication Design 2021. Congratulations on this great achievement!

Never before have so many companies and agencies faced the professional judgment of our international jury as this year. The fact that you claimed your place in a strong field of participants speaks for the excellent quality of your project.

Now turn this design success into a communication success as well. Use our winner label for this purpose. True to the maxim "Winning is the Beginning", it is the ideal starting point for telling the success story of your project.

With a publication in the yearbook, in our online exhibition and the presentation in our exhibitions, the awarding of your excellent project will receive international recognition and attention.

Finally, I would already like to draw your attention to the date of our Red Dot Celebration. I look forward to celebrating your success together with you on 12 November!

Yours sincerely,

Professor Dr. Peter Zec
Founder and CEO of Red Dot



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Your result in the Red Dot Award: Brands & Communication Design 2021

The **Red Dot** is the award for high design quality. The international jury only awards this sought-after seal of quality to entries that win them over with their good design quality and creative performance. The experts have awarded it to:

Bumbler Drone Packaging (04-01401-2021BC)